Telerik: Develop Experiences

Laurent KIEFFER

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Telerik Customers Across Key Verticals

The Telerik Portfolio

UI

Tools

Development Platform

CMS

For All Apps

Telerik UI

Create Amazing App Experiences.

Pre-built widgets
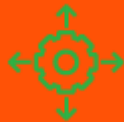
Standards-based

Desktop, Browsers, Devices

Fastest Performance

Easily Extensible

Web

Build Responsive/ Adaptive
Apps

Kendo UI (HTML5)
UI for .Net

Desktop

Modernize Desktop Apps

UI for WPF
UI for WinForms

Devices

Change

Kendo UI Mobile
UI for Native
UI for Windows Universal

Telerik has over 30 Products, so which ones make sense for OpenEdge?

Individual Products

DevTools

WEB	HTML5/JS FRAMEWORK	MOBILE
UI for ASP.NET AJAX	Kendo UI	UI for PhoneGap
UI for ASP.NET MVC		UI for iOS
UI for PHP		UI for Android
UI for JSP	DESKTOP	UI for Windows Universal
UI for Silverlight	UI for WPF	UI for Windows Phone
	UI for WinForms	UI for Xamarin

PRODUCTIVITY & QUALITY	DEBUGGING	REPORTING & DATA ACCESS
JustCode	Fiddler	Reporting
JustMock	JustDecompile	Data Access
Testing Framework	JustTrace	

DevCloud

AppPrototyper	Mobile Testing	Analytics
AppBuilder	AppManager	NativeScript PREVIEW
Backend Services	AppFeedback	

ALM & Testing

TeamPulse	Test Studio

CMS

Sitefinity

What is in it for me?

- Beautiful Web, Desktop & Mobile applications
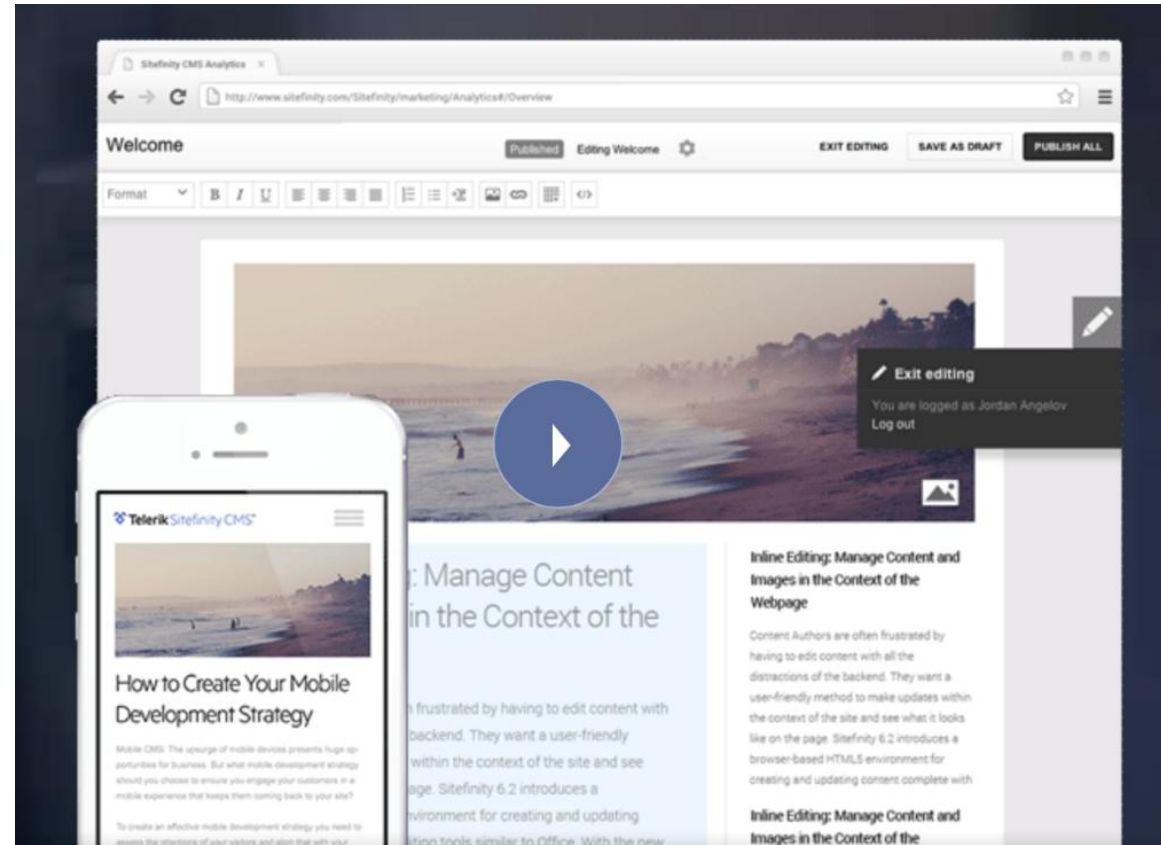- Enhanced developer experience
- New ways of software business

Telerik Content Management

CMS™

Advanced Sitefinity Content Management System encompassing:

- Web and mobile content management
- Intranet portals
- Analytics
- Email Marketing
- Ecommerce
- Social Media Integration

Development Manager

Development Leads are responsible for the implementation and ongoing maintenance of the solution.

VP of Marketing

Marketing leaders drive business growth by engaging with over digital channels and often hold the project budget and the buying authority.

CMS™

Key Products

Sitefinity – Web Content Management System

All OpenEdge Partners & DEU's

Key Differentiators

- Top global brands trust Sitefinity
  - Over 15,000 websites world-wide powered by Sitefinity
- Gartner Magic Quadrant for WCM
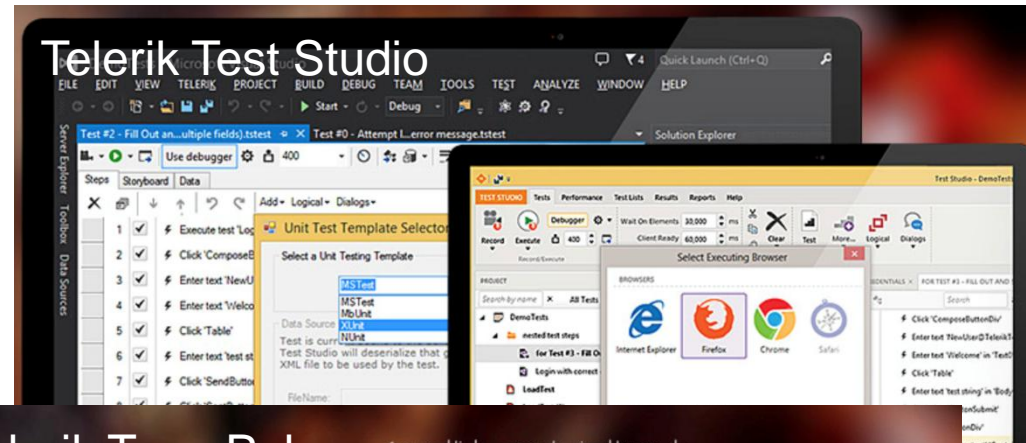- 300+ Technology Partners WW
- Full Mobile CMS Experience

PROGRESS

Telerik Application Lifecycle Management

ALM™

Application Lifecycle Management suite, including:

- Collaboration
- Project management
- Billing and tracking
- Automated UI Testing
- Load testing
- Performance testing

Telerik Test Studio

Telerik TeamPulse — *see multiple projects simultaneously*

simple and intuitive interface

create and share custom boards

QA Tester (Test Studio)

QA Testers are responsible for overall quality of software via the creation and execution of test cases, reporting of defects, and collaboration with engineering.
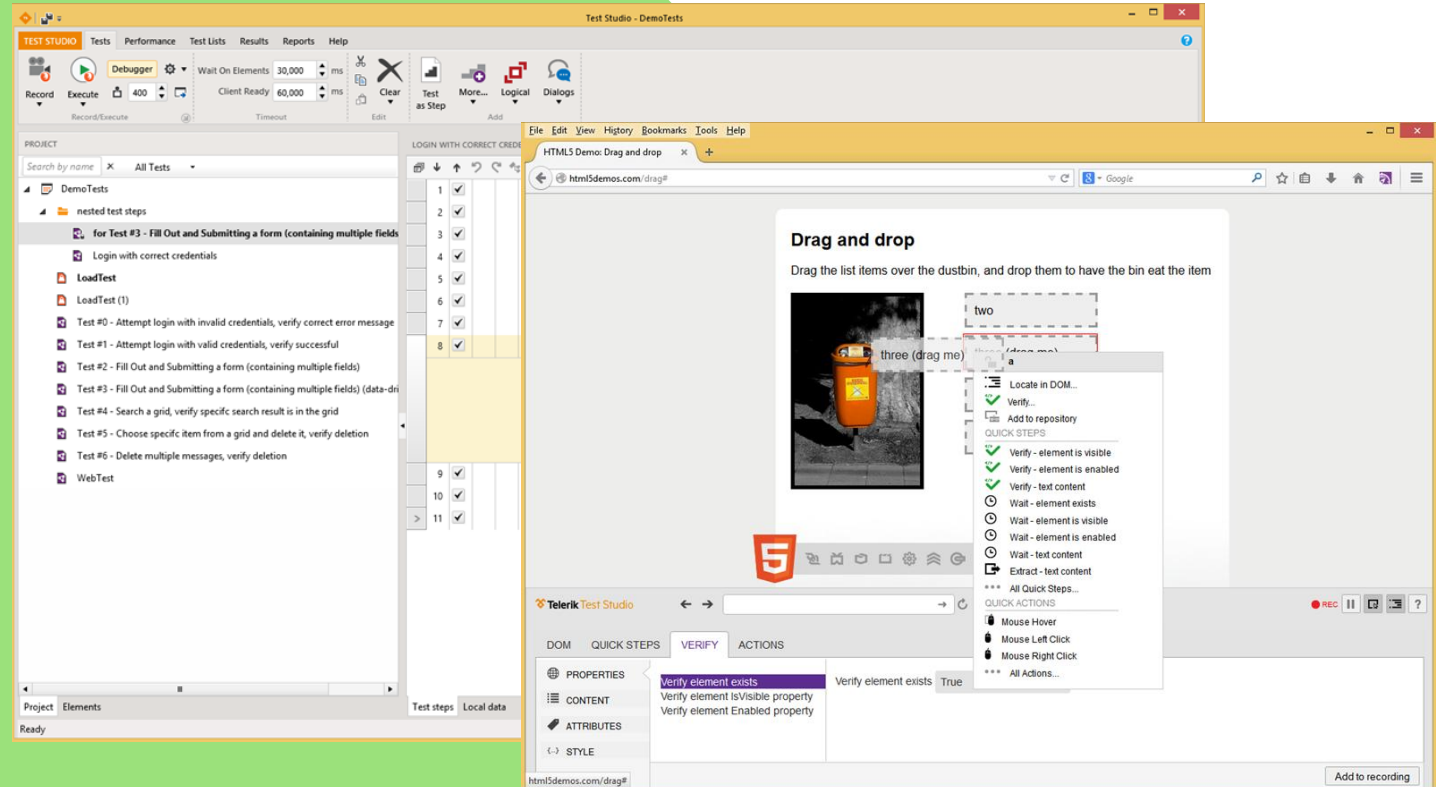
Development Managers / Project Managers

Development Managers & Project Managers who are responsible for enforcing development best practices, ensuring the product meets customer needs, and keeping projects on track and removing impediments

Test Studio

The Most Intuitive and Easy to Use Automated Testing Tool

> " The best thing about Test Studio is easy ramp up which enables anybody to start creating tests within a few days."

Pega Pegasystems Inc.

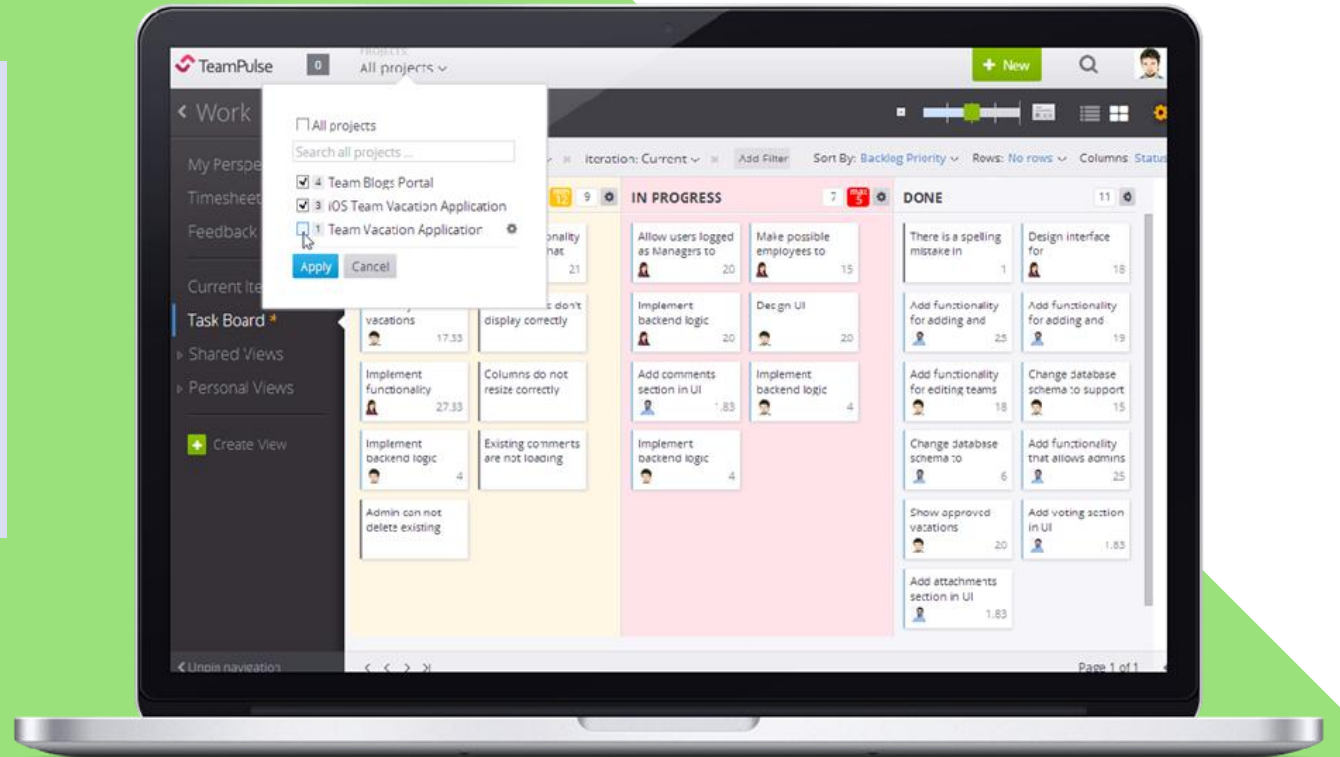✓ Any Browser   ✓ Without a Single Line of Code   ✓ Complete Testing Suite

TeamPulse

End-To-End Project Management Tool
to Accelerate Your Agile Adoption

"TeamPulse is the favored tool for our agile projects. It has allowed us to improve our process from requirements gathering through planning, managing and monitoring, resulting in smoother deliveries."

imaginet

- ✓ Process-Agnostic
- ✓ Comprehensive Analytics
- ✓ Pre-Integrated with Existing Tools

Leveraging Current Application with Investment for Future Apps

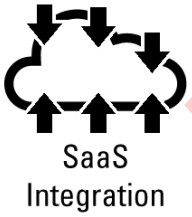**Engagement/Innovation (UX, Mobile, Web)**
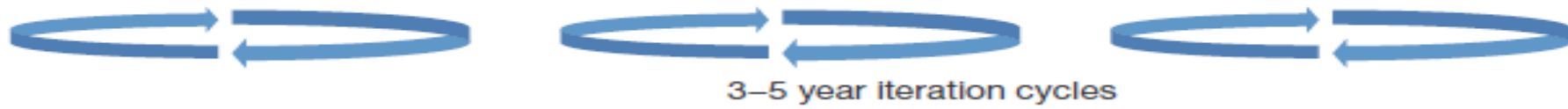
Net new 60%

On-premise Integration

Differentiation/Automation (Rules/BPM/Workflow)

5 years

12-month iteration cycles

SaaS Integration

Core/Systems of Record: Current OE business apps

10 years

3–5 year iteration cycles

Telerik Developer Tools

DevTools™

Cross-platform, user experience design, quality assurance, debugging, and reporting suite for:

- Web
- Mobile
- Desktop
- HTML5

Telerik DevCraft

Developer

The Professional developers are the first and primary focus of the DevTools business line.

Enterprise Buyer

Enterprise buyers are key decision makers responsible for making high-level tooling decisions within an enterprise.

❖ DevTools™   .NET Components and Tools

Key Products

UI for WinForms - A complete, easy-to-learn UI suite enabling developers to build first-rate business Desktop applications on-time and under budget.

GUI for .NET & .NET OpenClient Developers

DevCraft Bundle – UI Controls for .NET & HTML5, Code Quality & Debugging, Reporting & Data Access

NET OpenClient Developers

Key Differentiators
- Telerik UI WinForms works seamlessly with Telerik Reporting, which combined make an easy upsell to DevCraft;
- Rich documentation and learning resources;
- First to introduce multi-touch support across the entire suite;
- Modern UI (Windows 8, Office 2013 themes);
- Industry-leading customer support;
- Telerik customer base and community - (1.2M+ developers);
- Built-in analytics: first WinForms suite to provide analytics out of the box.
- Document Processing Libraries: convert and print documents directly within apps, without the need of having Microsoft Office.

PROGRESS

DevTools™ HTML5 UI Components

Key Products

Kendo UI – Everything you need to build modern web and mobile apps with HTML5 and JavaScript.

OpenEdge Web UI Developers/WebSpeed Developers

Key Differentiators

- Complete Set of HTML5 Widgets and Features
  - 70+ UI widgets
- Mobile Support and Responsiveness
- Ultimate Performance with Minimum Resources
- Rich Views and Models With MVVM
- Built-In, Yet Customizable Themes
  - 11 built-in themes allow customization in seconds with the ThemeBuilder tool.
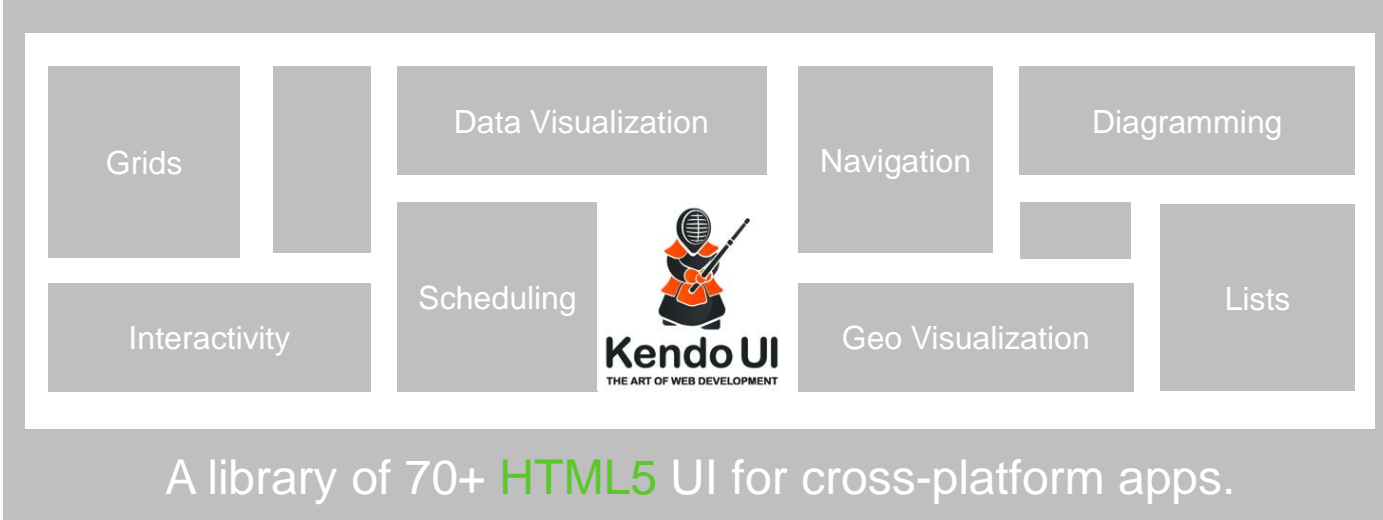
Design

Kendo UI

Pre-built UI widgets for the most challenging requirements

USER EXPERIENCE IS EVERYTHING

Beautiful *pre-designed* widgets. 80% productivity increase.

Grids

Data Visualization

Navigation

Diagramming

Scheduling

Kendo UI
THE ART OF WEB DEVELOPMENT

Interactivity

Geo Visualization

Lists

A library of 70+ HTML5 UI for cross-platform apps.

✓ Fastest Performance   ✓ Open and extensible

RICH UI FOR APPS

UI widgets

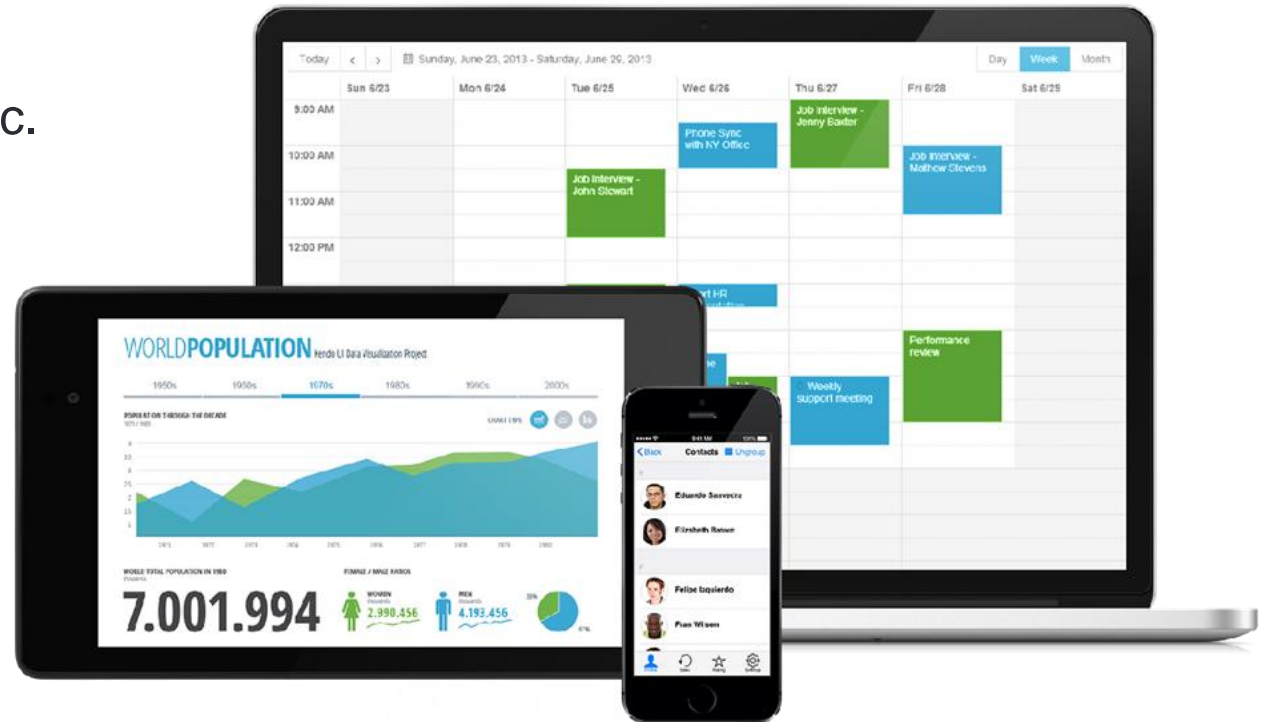   Grid, scheduler, editor, menu, etc.

Mobile-specific UI widgets

    Drawer, ListView, ButtonGroup

Framework items

    MV* applications

    Template engine

    Client-side data source

INTUITIVE DATA *VISUALIZATION*

Charts

Line, bar, radar, polar, pie, stock, etc.

Gauges

Line & radial
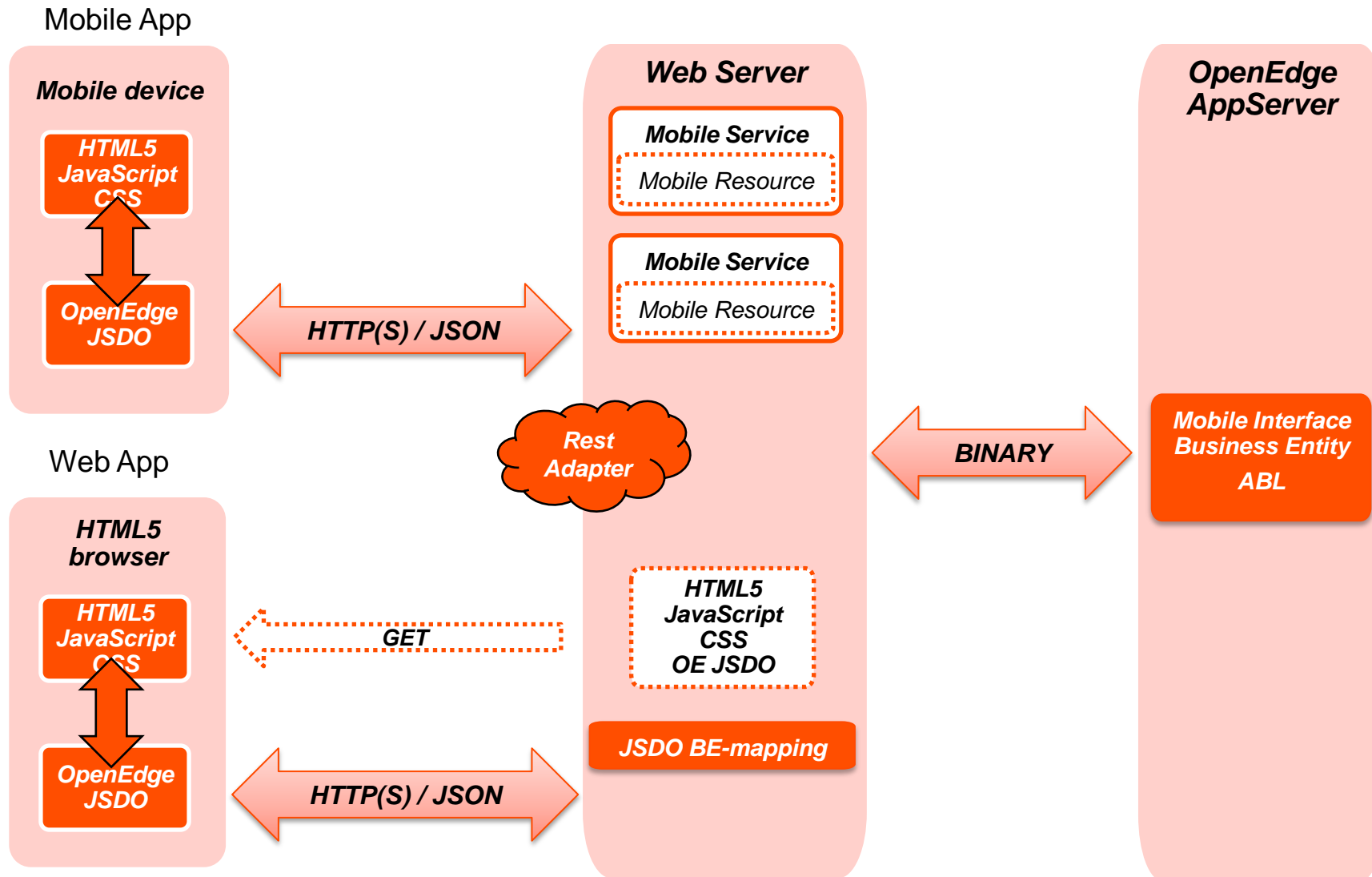
Maps and Diagrams

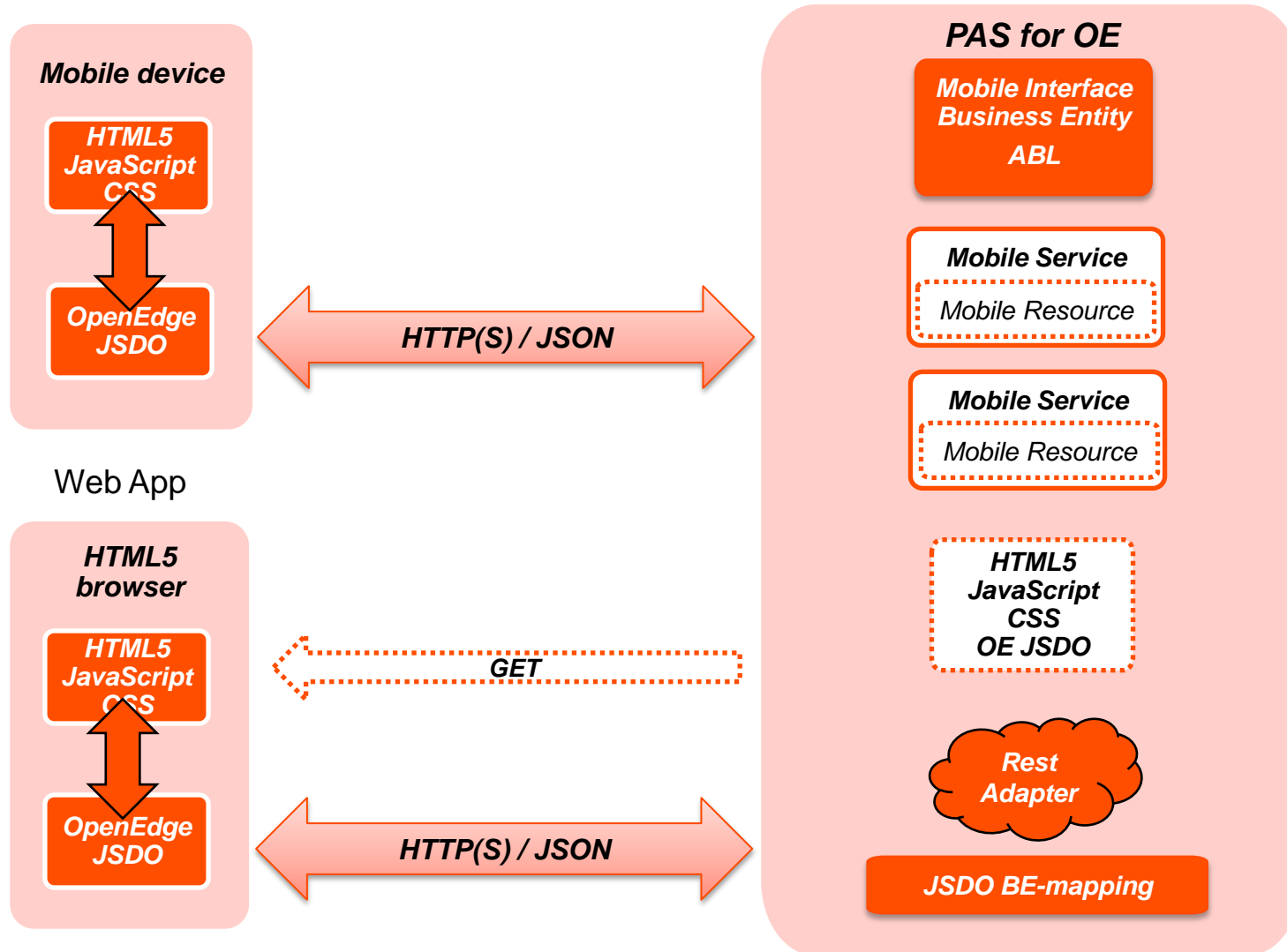**SVG and Canvas modes**

VML fallback

Kendo UI – OpenEdge

- Connecting Kendo UI to the Pacific Application Server for OE or Appserver using the JSDO

✳ PROGRESS

Architecture – Classic OpenEdge AppServer

Mobile App

Mobile device

HTML5 JavaScript CSS

OpenEdge JSDO

HTTP(S) / JSON

Web Server

Mobile Service

Mobile Resource

Mobile Service

Mobile Resource

Rest Adapter

BINARY

OpenEdge AppServer

Mobile Interface Business Entity ABL

Web App

HTML5 browser

HTML5 JavaScript CSS

OpenEdge JSDO

GET

HTML5 JavaScript CSS OE JSDO

JSDO BE-mapping

HTTP(S) / JSON

Architecture – Pacific Application Server for OE

PROGRESS

OEMOBILEDEMO Demo site

- http://oemobiledemo.progress.com/jsdo/example011.html

- http://oemobiledemo.progress.com/jsdo/example012.html

- http://oemobiledemo.progress.com/jsdo/example014.html

- http://oemobiledemo.progress.com/jsdo/example015.html

- http://oemobiledemo.progress.com/jsdo/example016.html

- http://oemobiledemo.progress.com/jsdo/example023.html

What is in it for me?

Goal	Component	Use with
Beautiful Desktop Applications	DevTools **UI for WinForms**	GUI for .NET
Beautiful Web Applications	DevTools **Kendo UI**	JSDO, PASOE, WebSpeed
Beautiful Mobile Applications	DevCloud **Native Script**	JSDO, PASOE
Enhanced developer experience	ALM Test Studio & Team Pulse	PDS for OE, WebSpeed
Enhanced RAD Cloud experience	DevCloud **Telerik Platform**	(Comprehensive)

NativeScript
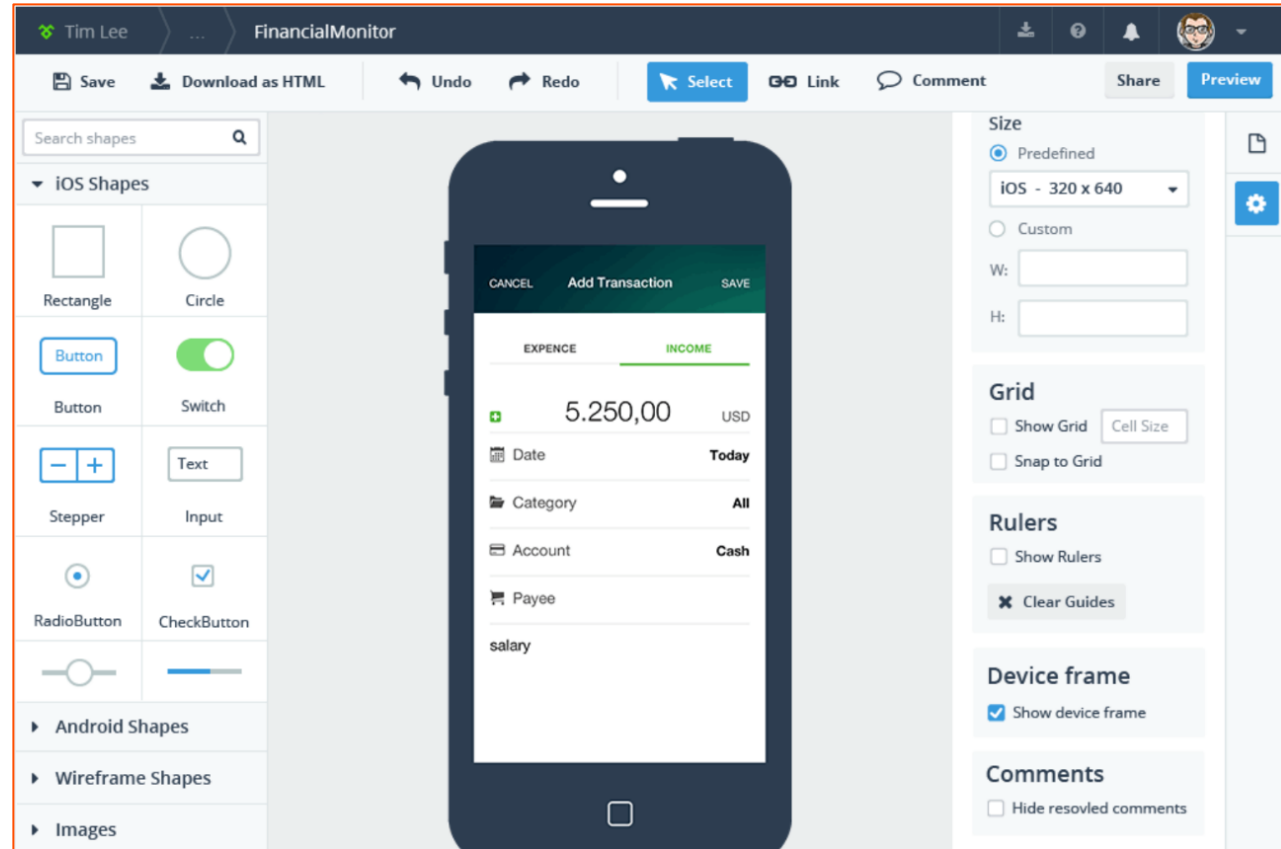
Open source native development framework by Telerik

100% shared UI to accelerate development

Telerik Development Tools

DevCloud™

Cloud-based app design, deployment, hosting, and testing suite, featuring:

- Hybrid app development environment
- Backend as a Service
- Analytics
- Mobile testing

Developer

Developers are the first and primary focus of the Telerik Platform. Creating tools and services that developers love is the first goal of the Platform.

Enterprise Buyer

Enterprise buyers are key decision makers responsible for making high-level mobility decisions within an enterprise.

DevCloud™

Key Products

Telerik Platform - Cross-Platform Mobile Development for iOS, Android and Windows Phone

NativeScript – Enables you to easily build cross-platform native apps with JavaScript.

Mobile UI – Series of UI Toolkits that target specific Mobile platforms and different development approaches, native & hybrid (PhoneGap, iOS, Android, Windows Phone, Windows Universal)

OpenEdge developers building Native mobile apps

Key Differentiators

- Supports Native Mobile App development
- Interactive mobile app prototypes using a drag and drop library
- Turn favorite code editors into a full mobile development environment.
- On-demand cloud services to power mobile apps, including: data services, push notifications, email services, SMS and more.
- Connect to your existing databases, including MySQL, MS-SQL, Oracle and PostgreSQL

Opportunity

Example	Site
Kendo UI for Business apps	http://demos.telerik.com/kendo-ui/bootstrap/
Kendo UI with Angular JS	http://demos.telerik.com/kendo-ui/grid/angular
Kendo UI Single-Page App	http://demos.telerik.com/kendo-ui/spa/index
Telerik UI for WinForms	http://www.telerik.com/products/winforms.aspx

Goal	Component	Use with
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Beautiful Web Applications	DevTools **Kendo UI**	JSDO, PASOE, WebSpeed
Beautiful Mobile Applications	DevCloud **Mobile UI & Native Script**	JSDO, PASOE
Enhanced developer experience	ALM Test Studio & Team Pulse	PDS for OE, WebSpeed
Enhanced RAD Cloud experience	DevCloud **Telerik Platform**	(Comprehensive)

PROGRESS OpenEdge

Your Opportunity

- Beautiful Web, Desktop & Mobile applications

- Enhanced developer experience

- New revenue opportunities

Telerik®
A **PROGRESS** COMPANY

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