YOUR DATA DESERVES BETTER.

Data is the surety of your organization. It's the output of the events of life. It's the input for coverage, protection and compliance.

Why are you wasting it?

Three Signs Your Data Is Wasted

1 **Struggling to Connect With Customers**
Old, policy-centric business processes keep your customers at arms length. Field adjusters, partners, and customers want mobile apps and relationship-enabling capabilities, but these are costly and complex to implement with rigid legacy infrastructures. The threat from non-traditional insurance entrants has never been greater.

2 **Difficulty Managing Risk Complexity**
Insurance is a business of managing risk – but you can't accurately calculate your risk if you can't effectively access and use all your data because it's tied up in data silos. This threatens both your margins and your competitive position – and leaves you vulnerable to compliance issues as well.

3 **Suffering Losses From Fraud**
Up to 20 percent of claims are fraudulent, cutting into your bottom line. Fraud investigations are inefficient because data is fragmented across silos – slowing reaction time, increasing the cost of investigations, and preventing you from detecting genuine suspicious activity in real time.

If this is your reality, you need MarkLogic – the world's best database for integrating data from silos.

" MarkLogic's agility, integrated search, and enterprise features allow us to deliver on a global scale to the most demanding customers. We have dramatically improved the customer experience and our clients' ability to optimize their risk profiles."

— Jens Blohm, Managing Director of Life & Health Northern & Central Europe, and COO of the Life and Health Business Group, Hannover Re

Insurance Companies Trust MarkLogic

Getting a higher return on your data requires a database that empowers you to integrate all of your data with minimal disruption to your business. MarkLogic's multi-model database does just that and also provides powerful, "ask anything" search and alerting, semantic and geospatial capabilities, and enterprise-grade reliability.

With support for secure operations, accurate reporting and analysis over the full lifecycle of data, the agile MarkLogic® platform makes it easier to adapt to changes – new fraud patterns, competitive environments, and regulatory standards – and innovate faster than ever before.

Insurance Companies Succeed on MarkLogic

Top 5 Healthcare Insurance Company

A leading US managed health care company used MarkLogic to integrate 200+ sources of employee data for consumption by over 50 downstream systems – a project completed in less than a year. The company has identified MarkLogic as a core technology in its Vision 2020 initiative – smoothly renovating its existing IT landscape with an Operational Data Hub architecture.

Hannover Re

The third-largest reinsurer in the world has used MarkLogic as the foundation for a secure, cloud-based risk analytics application offering a 360-degree view across years of data and millions of documents. The application is provided as SaaS to clients around the globe, and has improved Hannover Re's competitive position by surpassing expectations for customer support.

Centers for Medicare & Medicaid Services

MarkLogic's new generation database technology is the operational data hub that powers both HealthCare.gov and the Data Services Hub, supporting over 6,500 complex transactions per second and over 70,000 active users at peak times. In total, MarkLogic has enabled over 11 million enrollments or automatic re-enrollments through HealthCare.gov.

Let MarkLogic Turn Your Data Into Your Greatest Asset

As the world's best database for integrating data from silos, MarkLogic's database platform empowers our Insurance industry customers to more quickly achieve a unified, 360-degree view of their data – at less cost.

Find out why leading Insurance companies trust MarkLogic.

Visit **www.marklogic.com**